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Recent Privacy Laws

- 1) General Data Protection Regulation (GDPR)**
Passed April 2016
Effective May 2018
- 2) California Consumer Privacy Act (CCPA)**
Passed June 2018
Effective January 2020

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Key Takeaways

- 1) The GDPR is bigger than the CCPA.**
- 2) The CCPA is scarier than the GDPR.**
- 3) More privacy laws are coming.**

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General Data Privacy Regulation (GDPR)

Applies to any organization that interacts with the European Union.

- **Includes all types of organizations:** businesses, non-profits, educational institutions, etc.
- **Includes all types of activities:** selling, marketing, employing, etc.

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General Data Privacy Regulation (GDPR)

-  **GDPR Documentation**
-  **Data Mapping**
-  **GDPR Request Management**
-  **GDPR Training**

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California Consumer Privacy Act (CCPA)

Applies to any for-profit company that does business in California and:

- makes over \$25 million in revenue;
- buys, receives, sells info from 50K consumers, households, or devices; or
- generates 50% of revenue from selling data.

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California Consumer Privacy Act (CCPA)

- CCPA Documentation
- Data Mapping
- CCPA Request Management
- CCPA Training

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General Data Privacy Regulation (GDPR)	California Consumer Privacy Act (CCPA)
<ul style="list-style-type: none">• Applies more broadly• More burdensome to comply• Less risk of enforcement	<ul style="list-style-type: none">• Applies less broadly• Less burdensome to comply• More risk of enforcement

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Other Laws On The Horizon

- 1) Privacy laws in other states
 - Washington
 - Massachusetts
 - Hawaii
- 2) Privacy laws in other countries
 - USA
 - Brazil
 - Philippines

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